



**Global e-learning**  
CONSULTING



# What's Globalec?

Global E-learning Consulting is a company specializing in the design, implementation and administration of e-learning solutions. This enable us to achieve the learning objectives of each of the training and / or teaching programs.



# Meet the Team

We are a team of consultants, professionals in the following fields: curriculum design, instructional design, graphic design, audiovisual design, programmers, development and project management. The team has many years of experience creating comprehensive solutions and products designed to meet all your online education and training needs.





# Our philosophy

## Purpose

To provide comprehensive e-learning turnkey or build to order projects, with a professional approach that accurately identifies the training needs and / or business opportunities of our clients.

## Mission

To transform knowledge into value added for our customers and our people, through the design, implementation and management of e-learning solutions.

## Vision

To be a company with international recognition. A leader in the markets in which we participate through providing different services and tools which meet the needs of our customers.

## Values

We endeavour to be customer oriented, to work as part of a socially responsible team with open and honest communication, committed to achieving the required results, while maintaining flexibility.



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# Why choose e-learning?



*Flexible*



*Relevant*



*Affordable*



*Measurable*



*Secure*



*Easy to upgrade*



*Multimedia*



*Consistent*



*Linkable*



*Customizable*

# How do we do it?

All our services include the identification of particular needs, optimizing the resources that your company already has to provide a tailored and profitable proposal.

We bring to each project: creativity, commitment and ethics, while always maintaining the confidentiality of your information.

We provide solutions in the design, implementation, administration, maintenance, operation, monitoring and evaluation of e-learning projects, through the educational, technological and business experience of our founders and our highly trained staff.



# Who are our customers?

## Everyone!

Global E-learning Consulting offers comprehensive e-learning solutions and specialized services for the following sectors:

- **Education**
- **Business**
- **Government**

We are convinced that training in each of these sectors is essential in the development of a country.



# What do we do?



*Develop corporate universities online*



*Adapt face-to-face universities to online mode*



*Development of multiplatform - teaching materials and interactive tutorials (IOS, Android)*



*Design of online induction courses*



*Design of study plans officially recognized (in Mexico)*





*Instructional design of  
online training courses*



*Adaptation of courses  
to SCORM standards*



*Adapting face-to-face  
courses to online courses*



*Personalization and Administration  
of Educational Platforms (LMS)*



*Gamification of education*

# 5 reasons

to implement training in the organization  
using e-learning solutions

01

*People learn more and better  
through e-learning*

02

*People require less  
training time*

03

*Geographical-temporal  
barriers are removed*

04

*Reduction of workers'  
desertion and mobility*

05

*Reduce training and travel expenses;  
raising the return on investment*



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